

OLD TOWN BUSINESS ASSOCIATION

GENERAL MEETING

Location: LATITUDES RESTAURANT

Date: February 17, 2011

ASSOCIATION MINUTES

Meeting called to order by President Robinson (8:40 a.m)

Sign in sheet routed

Minutes of January 20, 2011 approved

REPORTS:

Treasurer Don Baker: Balance as of 2/16/11: \$43,271.47

Marketing/Promotions:

Taste of Chocolate: Net proceeds to OTAPS \$2,082.00. Comments of merchants and visitors were all good. Visitors came as far as S.F. Many merchants had servings left over.

Classic Car Show: April 21st. Poster is drafted and ready for printing. Using Hays lot for food and entertainment, cost to OT \$100. Will need promotion funds. The Townsmen expect 200 to 300 vintage cars.

Amgen/John Lynch: Race will come through Old Town around 10a.m. The Board will discuss having entertainment and what time since the race is in the morning instead of the afternoon this year. Merchants will gather bike memorabilia and old bikes to display. Six banners will be purchased and new hardware is needed for each banner. Monday May 16th will be a street dance hosted by the Sugar Plump Fairies. Additional funds of \$2500 is recommended by the Board and Marketing. March 8th @ 6:15 p.m. there is a joint OTBA and DBA meeting at the Masonic Hall in Downtown concerning Amgen. All are welcome.

OTAPS: No report. One tenant is still in arrears in his rent to over \$4,000.

Auburn Police Department: Officer Gary Hopping/Asked what merchants can do about Pan Handlers: Ask them to move on. Bridgett Powers (City Council) stated that there is an ordinance in the works with the City for this challenge.

Chamber: No report. Reese absent. Old Town Dessert Café has been sold and is closed.

City/Mike Holmes: Interactive Kiosk is back to Leadership class of 2010 for a business plan. Who will manage? City passed resolution to support long term solution to keep Rec Parks going (Lake Clementine was example) Asking Secretary of State for a long term solution.

Firehouse: Has been re-bid and ready to sign contract. Possible start of renovation, may or June.

Redevelopment Funds: 1 ½ million in bonds has been set aside. \$500K is uncommitted. Projects to be examined for fund use: Firehouse, Procissi Lot, Old City Hall up to code (Downtown)

Procissi Lot/Linda: A conditional agreement by the Procissi family is being drafted to present to the City for lot renovation. Three bids have been give to OTBA and given to Bob Richardson. Linda also has a verbal agreement that OT can repaint the Tin building with the proviso that the Procissi family has a plan from OT. More discussion needed.

Post Office/Linda: We now have a new (contract signed) Post Master. "Bob". Jackie formally retired. Many P.O. boxes are not rented. Linda will announce a Grand Re-Opening sometime in

March to showcase the Post Office, introduce the new Postmaster and promote box rentals. She has requested that the Native Sons provide some historic wagons for the celebration.

Action Items as proposed by the Board & Marketing: Are all inclusive (each one explained) and voted as one package. John Lynch motioned (Cheryl Kranich 2nd) to pass all inclusive. All approved, motion passes.

- \$500. Car Show
- 2500. Amgen (additional expenses)
- 250. Art Walk Shuttle
- 150. Cinco de Mayo
- 500. Old Town Movie Nights
- 200. Chamber Mixer
- 201.

Kathy A. made motion to buy Popcorn machine from Reese for events. Marilyn 2nd. Passes. Where would it live?

Open Comment: When will PA system be working?

Meeting adjourned at 10:05 a.m.