



OTBA General Meeting
Thursday, April 21, 2016
8:30 am

Meeting began at 8:30 at Meat and Potatoes restaurant with 24 in attendance.
Thank you all for coming.

Treasurer's Report

Treasurer reports that in the Post Office account there remains a balance of \$6,108; and in the General account there is a balance of \$12,176.67, with expenditures being \$6,216, and deposits of \$4,361.50, mainly from Antique Street Fair registration

**Think Auburn First at this point presents their networking event on Wednesday, June 1, from 4-7 pm. Tables are \$25 for Chamber members/\$35 all others. Event to be held in Recreation Park. Inviting businesses to market and network.

Event Report

Cinco de Mayo: Linda Robinson reports that Jessica is helping by going around to all of the restaurants, and Rueben (who will be taking over this event in the future) has been interfacing with the Health Department regarding the Salsa Making Contest. There is some question whether or not this contest will happen as the Health Dept. may require a tent and approval process. Still working out the details. They will not be selling salsa, just tasting.

Antique Street Fair: 91 vendor spaces filled. There is another meeting later this morning.

Web Report

Mike O'Brien reports that last month we had 6,236 unique visitors, which is up approx. 12%; and Facebook is up to 6,114 Likes, steadily climbing at approximately 110 per month. Send Mike any promotions you have and want to share on our Facebook page.

City

Not present.

Auburn Chamber of Commerce

The Chamber has unanimously approved the hiring of an Economic Development Coordinator.

The Chamber's 4th of July Celebration will be held at the Fairgrounds. There have been a few hiccups with the Parade, but it will be held again this year at 7:00. Old Town has it's own events on that day, starting with the Pancake Breakfast in Bootleggers parking lot, and culminating with the kid's pole climbing activity.

Museums

Not present.

APD

Not present.

General Discussion :

Banners: There has been some discussion about whether or not we should order new patriotic banners to be hung during the summertime, or if we should just leave the current ones. The question was raised if the bunting would be hung again, it will, but our bunting needs to be replaced as well. The bunting alone is very visible, and the suggestion was made to not spend the funds on new banners, but replace the bunting instead. A motion was made, seconded, and approved unanimously by voting members to proceed in this way..

Rodeo Dance: the event will be held from 8 pm to midnight, there will be a band. The streets will be closed, but there will be no food vendors or alcohol sales. Admission is free. The Cash Prophets band will kickoff the event at Auburn Alehouse.

Merchants are encouraged to decorate in western theme for the event.

Elections are coming up, anyone interested in a Board position, please see John.

An idea was presented also to have a representative from each "micro district" within Old Town to be the voice of their district.

After Hours Mixer: Kelley Neff proposed the idea to create a once monthly, after-hours mixer hosted by a rotating businesses. Gary Moffat volunteered to host the first mixer at Carpe Vino.

At this point in the meeting, Matt Wozniak of Sip gave his presentation, *I Am Old Town Auburn*, a pictorial outline of many of the items around Old Town that should be addressed to create a more inviting, safe and beautiful experience for our guests. (****Please see Attachment A, I Am Old Town Auburn***).

Following this presentation, Gary Moffat presented the program that he and Michael Kent Murphy have been working on to create an advocate liaison between Old Town and the City of Auburn, to encourage the City in increase their focus and funding more on the issues that we suffer here. Gary is working with the Economic Development committee also to create a plan to help. His outline covers items needing immediate remedy, short-term and mid to long-term projects. (****Please see Attachment B, A Work Plan for Old Town Auburn***).

Next meeting May 19th at Meat and Potatoes.