

OLD TOWN BUSINESS ASSOCIATION
MINUTES FROM GENERAL MEETING

6/17/10 8:30am

Latitudes Restaurant

Kerry Arndt – Presiding President

TREASURERS REPORT: Don Baker absent.

PRESIDENT KERRY invited City Manager Bob Richardson to present appreciation plaques to: Ross Carpenter, Cheryle Kranich, Linda Robinson, Don Baker and Ty Rowe.

CITY COUNCIL: Mike Homes-Parking warnings have been issued and citations will be issued beginning next week.

FIREHOUSE: Painting is on the list of things to do.

BREWERY LANE PARKING: Is on hold until results come in on parking enforcements. Council will then make recommendation to City. Bob Snyder suggested a review of City Council minutes and remembers approximately 15 spaces were discussed for employee parking with potential area for a park. Bob Richardson said it is not a City priority at this time will collect 6 months of data and revisit later by Council.

BOB RICHARDSON: A non-exclusive dining permit has been requested by Alex Carnahan, owner of Tsuda's Eatery in the HYP for Thursday thru Sunday adjacent outdoor dining. Unexplored territory. City is ok with her permit request & concept. After discussion Ross Carpenter made a motion to support concept & to work with City. City to issue temporary permit for 30 days to explore potential with proviso that OTBA Board will discuss & make recommendation to membership. Linda Robinson 2nd. Passed. Alex will draft Marketing Plan. Summarize: Regulations are evolving.

Detail questions: Are her tables exclusive? Can OTBA use park? How can it be shared? Will looks change? What will be taken out or added? Smoking?

APD: Captain John Ruffcorn- 6 APD Volunteers have been issuing approx 60 warnings per day. Beginning Monday June 21st will start issuing citations with 100% compliance. Bob Snyder suggested that OTBA use their email system to alert members of 3 hr parking limit. Captain Ruffcorn said that the Criterium Bike Race scheduled for Sunday July 25th in Old Town has been cancelled until further notice due to merchant concerns of traffic flow interruption thru Old Town for 12 hours. Lynn Carpenter reiterated concerns.

REESE BROWNING/CHAMBER: Mixer tonight at Don Robinsons on Hwy 49. Encouraged members to network from 5:30 to 7:30.

KERRY ARNDT: Comments from DBA President Jim Brill to decorate fall and holiday throughout 2 historic districts. "Wednesday Night Live" Downtown event offers merchant booths for \$30 each night for 6 consecutive Wednesday's.

MARKETING: Linda Robinson-Spring Street Fair Gross Revenue \$10,220. Net approx: \$7,000. Still viable for OT. AUBURN MOVIE NIGHTS: 6 free movies throughout Auburn and ARD. 1st OT movie is Protocol June 23rd in our Central Square area. 2nd movie: Ghost Busters July 28th. Requested \$150 sponsorship from OTBA for Protocol License. Motion: Ross, 2nd: Reese. Received \$250 from 49er Lions Club for sponsorship for Ghost Busters. Printed ticket/flyers. Movies shown outside at 9pm. Food/beverages can be provided by OT merchants OR visitors bring their own. Low back chairs & no alcohol.

HERITAGE DAYS: Melanie-Aug 7th & 8th, requested Gift Basket from OT for Heritage Trail visitor winners. Basket will be handled thru Marketing.

POST OFFICE: Kerry-Has been painted, waiting for flooring. Wiring for PA system to be re-done on Ramirez building.

PCVC VISITORS GUIDE: Board recommended approving funds of \$2600 for 2 pages which has a “pull out” section & possible 3rd page with OT map. Marketing needs to see & approve proof. Alex motion, Reese 2nd.

AMGEN: Negative comments persist. Board discussion decided OT needs to move on. Future projects, especially from outsiders will have specific contract stating facts & expectations.

FOOD & WINE FESTIVE: Reminder of dates. Merchants who want to & who can need to step up.

BOARD ELECTIONS 2010/2011: President: Linda Robinson – 1st V.P. Marilyn Ijams – 2nd VP. Alex Carnahan – Secretary: Cheryl Kranich – Treasurer: Don Baker – At Large: John Lynch/Kathy Arnold. Minutes: Cheryl Kranich/Linda Robinson combined.

MEETING ADJOURNED.