

**OLD TOWN AUBURN
MARKETING MEETING MINUTES**

Tsudas Eatery June 10, 2010

Attendance: Melanie B, Laurie, Marilyn I, Alex C, Cheryl K, Lynn (Ti Amo), Mike O, Linda, Kathy A

SIERRA SIX GUNS: Alex

Talked about possible dates and location. July 14th and August 7 & 8th or all. Location: Brian Hays parking lot if available. Will request lot use from Brian and request funds from OTBA for \$100 for one date or \$200 for both. Fee for lot rental. Six Guns are giving us a reduced rate for performances. Confirm by 6-17

HERITAGE EVENT (Museums): August 7th & 8th, would coincide with Six Guns performance and if possible, the antique cars and steam engines. Need to anchor dates first. Melanie will request a gift basket from OTBA for this event.

AUBURN MOVIE NIGHT: Confirmed movies for Old Town: June 23rd, PROTOCOL (license fee \$150.) July 28th GHOST BUSTERS (license fee \$250). Marketing will request funds from OBTA to sponsor Protocol for \$150. Fee to be paid directly to APPAC. Suggestion: Sponsorship partner for Ghost Busters. All Auburn movies on Wednesday nights beginning at approx 9pm. thru out Auburn. Old Town to be shown in our central area with closure to be the triangle area for safety: Permits have been requested. Post Office to Tsuda, Serendipity to ingress (Brian Hays lot) to corner of OT Gallery. Time approx: 7:30 pm to 11pm. Restaurants encouraged to offer “walk around” food. OT Pizza will offer Pizza By The Slice. Popcorn will be given away. Visitors will bring own chairs and can bring snacks (no alcohol). I will have “flyers” by the next general meeting 6-17.

FUTURE EVENTS: Something every month which does not impact traffic flow. Will discuss at next months Marketing meeting.

LANDSCAPE MAINTENANCE: Steve with Pubic Works trimmed and cleaned out the area in and around Chana Park. He will maintain as needed. Looks great and visible from approach to Maple St.

FLOWER BASKETS: Ideas for baskets easily maintained by either merchants or Patty with Eisleys. Ideas and placement to be considered.

WEBSITE: Next marketing meeting.

ROSS CARPENTER PROPOSAL: Need more detail (specifics)

CRITERIUM: July 25th. Attending merchants are not happy with street closures from 7:30 am to 5:30 pm on Sunday for bike race. Another route needs to be considered. I will notify Jim Northey/Organizer. Downtown race was under promoted and comments were negative.

AMGEN: Brian Roat will be at next general meeting 6-17.