

**OLD TOWN GENERAL MEETING MINUTES**  
**July 21, 2011 8:30am**  
**Latitudes Restaurant**

**GENERAL BUSINESS:**

**Reports:**

Treasurer Report: (see hard copy for account summary) Don went over the financials.... In good shape per Don

- 1) Paid for Wine Festival in advance & Marilyn collecting balance from Merchants
- 2) PayPal confirmed today and up

City: Mike Holmes:

- 1) Firehouse renovation complete (August 15<sup>th</sup> – Party for ceremony)  
Question about whether light was installed inside & Christmas lights need to be put up (need to update them)

Bell to be worked on by Ben so it rings again

- 2) Chamber passed resolution to put charter issue on ballot – to be discussed on 8/8 in council chambers ; need people to vote to get on ballot

Heritage Trail Events: Melanie Barton: Attending workshop to learn about being on National Register of Historic places this morning with Mike Holmes.

- (3) Gift baskets to be given away for Heritage Trail.. need donations for the OTBA basket

**Marketing & Promo:**

- 1) Car Show: Marilyn: Alcohol license obtained tomorrow; restaurants need to decide what to do for beer/wine/alcohol .... all will be set up in the Hayes parking lot
  - Alcohol must be served in paper cups
  - Kahi will be there and give us 4 radio spots
  - 50/50 raffle will be done again
  - PD can make signs for “no alcohol beyond this point”
- 2) Landscape/Maintenance : (Don)

- (3) Barrels along Lincoln Wy by Eggstra Special.. request to move them by Virgi (they are not ADA compliant)
- Barrels at the gas station need attention; Bob to talk to them to find out who will take ownership on maintaining them

Wine Festival: (Marilyn)

3) We have 10 venues, need restaurant participation

Chamber Guest: Steve Galyardt:

- 1) 4<sup>th</sup> July: good turn out; Request input for any improvements
- 2) 8/26: Chamber and symphony annual golf tournament: Raffle for \$25 or 5 for \$100 Winner gets weekend in Monterey
- 3) Charter City Proposal: Chamber approved for ballot
- 4) Chamber putting a phone 'app' together for the city of Auburn; Cost structure being worked out/Grass Valley co. designing/More info. in the next few weeks/Call Chamber if you want to get involved in making it happen

APD: Art: New chief due back in town next two days

**New Business Notes:**

Chamber Member List: Received the list for current chamber members

Reduce Street Faire fee: Reduced fee to \$65

Firehouse Dedication Event: Street dance/ band/fire dept. hook and ladder/ bbq/fundraiser for Amanda Blair. Monday 8/15 evening/ close off small section for event/Ty Rowe parking lot possibly available

Merchant of the week: Mike O'Brien working on this.

Story Teller in the Park: Every Tuesday/slow last week, but growing (thru Sept.) 7-8pm

Mini Concerts in Park: Recommendation from board/will need approval and \$\$/August or September may work best

Film Clip featuring OT district: Brian R. who did Amgen video is going to do a segment of OT and history. Working on it now.

Generic Banners: Banners are down and put away. Suggest continue program vote. (\$100 ea.) Don suggesting another banner for courthouse area.

Board Installation Dinner: In the works

OTAPS Fundraiser Dinner: Meeting was held. Edelweiss volunteered to do a dinner

Senior Directory: Will be brought to board in August. Opt for free ½ page

Post Office Flag: Asking for ideas to obtain a flag.

Bikes: Customer interested in taking bikes to repair for needy

By-Laws: Continuing to update

### **New Business from Today:**

- Getting a quote for door signage for post office(Don)
- Blooms Florist occupying the space next to Serendipity. Should open in 3 weeks. Added to website and Steppin' out Magazine.
- Vicki Hobsen had stroke this week and she is doing much better and home
- Board member photos were taken as well as group photo after meeting

### **Action Items:**

1. Motion made by Kathy A.; Virgi Second (2 mini concerts with cap of \$100 per concert) – passed
2. Motion to continue program: Kathy A. ; for generic banners and continue to review; Don wants to review design/motion was amended: Continue program but vote on design and include 7 banners, no more than \$100 ea. Marilyn second – passed
3. Motion : Virgi; To obtain a pole that hoists the flag up and over roof to be taken up & down. Second by Don - passed

**Meeting adjourned at 10:00**