

OLD TOWN BUSINESS ASSOCIATION BOARD MINUTES 9/6/2011- Awful Annies 8:30 a.m.

Meeting called to order by President Robinson

1. TREASURERES REPORT: Don Baker: Viewed upon request.

Kathy suggested that since several merchants are “watching” how we spend the money, that the reports be read aloud at the general meetings. Linda said that reports are transparent and to save meeting time, they can be viewed on request. Don will make additional copies to pass around at general meetings.

2. BY-LAWS: Bill Clough was not available. Board decided that by-laws were updated and legal & ready to send to next general meeting as Action Item.
3. CAR SHOW: Marilyn-Sept. 29th. Alehouse will host Beer Garden. Banner will be ordered to designate area for food and Beer Garden. Name for this are TBD. FOOD: Pulled Pork, Hot Dogs, Ice Cream, Kettle Korn. Music provided by Mad Dash, cost \$300.00 for 3 hours. Six piece Rock n Roll band. 50/50 raffle will continue. The Townsman Car Club (co-partners) spent over \$350. on food and beverages @ Old Town Pizza during last car event. Limit for future car shows not to exceed \$150.00. Over that, they pay!
4. HOLIDAY LIGHTS/Linda: Firehouse Lights are perfect the way they were installed by Norris Electric during renovation. Linda will work with P.G.&E. To get lights for evergreen trees behind the community billboard.
5. WINE & FOOD FESTIVAL/Marilyn-Linda: Still need restaurants. Participating restaurants have received their tickets and packets. Linda will ask Sierra Grill Smoke House to participate.
6. FALL/HOLIDAY DECORATONS/Kathy: Marilyn and Kathy brought ideas to Board. Board decided to proceed with corn stalks if they could be gotten for a fair price, small “scare crows, orange bunting and orange colored non-lighted lanterns hung around town. Board agreed on budget not to exceed \$500.00. Decorations will be stored for future fall events in shed. Kathy will go to Dollar Store and Costco today and buy all necessary supplies for fall.
7. STREET FAIR/Linda: Vendor apps coming in now. Will have report and checks for general meeting. Vendors are grateful for reduced space fee.
8. COUNTRY CHRISTMAS/Linda: Agreement needs to be reviewed and signed. Linda will abstain from process. Vendor apps are coming in now. 25th year. Linda has special activities planned to celebrate the “silver” anniversary of Country Christmas filled with tradition and history
9. AUG. 18TH General meeting minutes need to be amended to reflect motion made by Ty Rowe advertise in the Placer County Visitors Guide but his motion did not include spending \$2500 for an ad. Amend minutes to reflect accuracy of that motion. Ad size and amount to be determined at a later date.
10. TIN BUILDING/Don: Don has enlisted 2 artists to render ideas for renovation and developemnt for a static historic display to present to the Procissi family. Linda is still waiting to hear from Bud Procissi with verbal to proceed.
11. HOLIDAY BANNERS/Linda: Would depict the CC handbill. Cost is \$100. each with additional hardware for 7 banners. Total cost: \$1,000. Action Item needed for recommendation to general meeting. Kathy made a motion to proceed with 7 banners and additional 1 set hardware for holiday banners. Don 2nd. Cost: Not to exceed \$1,000. Motion passes.
12. ADDITIONAL SPEAKERS FROM PA SYSTEM FOR END OF CAFE D./Linda: Will as Tom Stout to give estimate and feasibility.
13. HALLOWEEN/Linda: OTBA will continue with Safe Trick Or Treat on Oct. 31st with the DBA. OTAPS wants to do a haunted house @ Medical Museum but wants other event to partner with. IDEAS: Scavenger Hunt (needs too much planning and manning). IDEA: Pet Costume Contest. Everybody liked this idea. Will take to general for discussion and Action Item.

14. LANDSCAPE MAINTENANCE/Don: Carolyn needs to produce promised “cad” design for Old Town plant and barrel layout. Don will suggest she get that done per her contract. Barrels have been moved around and many placed in the Hays parking lot. All agreed that they looked good there. Linda will remind Alex that she proposed the Placer High Wood Shop do a prototype design for rectangle planters.

OPEN COMMENTS:

1. Al's Place (Al) is closing his store. The Osborns (South of the Border owners) are renting his space and will Hawaiian clothing, coffee and gift items. They will maintain two stores.
2. Linda is planning a fundraiser for the Medical Museum with Edelweiss Restaurant. After the street fair and before the holidays. Date, time to be announced at general meeting.
3. Kathy suggested that our landscape contractor cut the grass in front of the old Lawyers Row building. Carolyn isn't contracted to do those extras. Linda will see if CCC can do that or Public Works.
4. Linda will ask CCC if they can clean up the Procissi Lot soon. Otherwise, OTBA will need to get a crew scheduled to clean it up. It's derelict and dangerous.
5. Reese Browning takes our Walking Tour Guides to all hotels and businesses in and around Auburn on a regular basis.
6. Board needs a plan and budget for outside donations requests from non profit groups.
7. Linda brought a sample of a gift card that Placer High uses as a fundraiser that Old Town could use to offer discounts by participating merchants. Will look into cost.
8. Mike Obrien suggested that a better light be used inside the old firehouse to better light the firetruck. Linda will text John Williamson with Hook n Ladder # 1 for ideas. Firehouse bell works but is 11 minutes slow.

Attendance: Don Baker, Kathy Arnold, Marilyn Ijams, Linda Robinson, Mike Obrien.

Meeting adjourned at 10:20.

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