

OLD TOWN BUSINESS ASSOCIATION

GENERAL MEETING MINUTES

AUGUST 19, 2010, 8:30 a.m.

Latitudes Restaurant

Linda Robinson/President

Meeting called to order by Linda Robinson at 8:45 a.m.

Minutes of July 15, 2010 general meeting approved.

Can be viewed on website: www.oldtownauburnca.com/otba.php

Budget 2010-2011: Presented by Treasurer Don Baker. Open comment ensued. Bob Snyder (Amgen Committee) suggested that if Auburn becomes a host City next year, funds will be needed for hosting. Linda will keep Board in email loop for Amgen communication. Budget ratified: Motion: Ross Carpenter, 2nd Reese Browning.

Wine Festival: Marilyn Ijams reported that Old Town has 8 venues. All paid and committee is developing advertising and maps.

Heritage Trail: Melanie thanked Old Town for support. Hosted approx 500 visitors at the Bernhard Museum each day. Considered a great success.

Vintage Trailer Classic: In the absence of Gary Moffat, Linda reported that the event is on schedule for Sept. 25th & 26th with approx: 22 trailers confirmed. Event is in the Jury parking lot with over night guests. Linda is helping with permits.

OTAPS: Ross Carpenter reported that the Medical Museum had approx 450 visitors during the Heritage Trail event. The onsite "doctor" volunteer was giving "Quack" medical exams and gave out packets of M&M's for meds! The Curator is a PHD and employed by Sutter and is planning an event on 10/31. Museum needs more field trips scheduled. It was suggested to seek out home schooled students. Linda will get list of schools to solicit.

Chamber: Reese Browning reported that the CofC is having their annual Golf Tourney Sept. 17th at the Auburn Valley CC. \$135 p/p all inclusive. There are sponsor opportunities and a sweepstakes raffle. Leadership Auburn: \$695 and a great opportunity to learn more and connect with Auburn. 235 grads over the last 12 years. Linda suggested that OTBA could create a scholarship of \$200 each year to help defray OTBA business owners who apply to take the course. Conditions apply. Reese reminded OT that the Chamber Mixer is tonight at Advantage Print and Imaging. Reese reported that Relay For Life is at the Fairgrounds 8/21 & 22 from 10am Sat to 10am Sun with approx 30 teams involved. Needs team members and donations. Chamber: Bob Snyder reported the Project Canyon Safe re: Federal lands that surround the City says that neighbors adopt an area to keep cleaned up and safe. Volunteers needed.

City: in the absence of Mike Homes who is in D.C. refer to minutes of Board meeting Aug. 10th.

NEW BUSINESS:

1. Landscape Maintenance/bid recommendation: Kathy Arnold: Believes maintenance should go out for bid. Lynn: How often? Kathy: Every 2 years. Lynn: She (Lynn) started with 90 barrels and 2 people did this many years ago. It didn't work. Patty Thompson (current maintainer) provided complete breakdown in her bid, arranged for donation of plants from Eisley's which saved OTBA hundreds each year. Makes approx: \$12 p/hr, provides own hoses, materials & carts. Currently: 79 barrels maintained twice a week. Provides fertilizer, plant identification, fall & spring planting and fill ins. Bob Snyder: Every 5 yrs should be enough and is a bargain with what we have. Bid will bring prospects but Patty cares. Maintenance is unique to Old Town and politically involves the Native Sons. Rebecca Martinez: Fiscal responsibility is good. Linda suggested an RFP (Request For Proposal). Research needs to be done first. Bob S. and Ross C will form Adhoc committee for discovery. Motion: Marilyn Ijams to revisit after job is defined from Adhoc. Within 2 months. Rebecca: 2nd. Motion passed.

2. Geotourism: Mike OBrien is submitting Old Town events to Geo-Tourism website at www.sierraheritagetourism.org. See: Board minutes for website & details.

3. Cobra Car Club: Visiting Old Town Sept. 10th from 11am to 1 for lunch & shopping. Using upper lot behind Bootleggers for parking.

4. Walk About with City: Resulted in several clean ups and fence. Will continue working with the City on long term projects.

5. Marketing Plan Project (see Bulletin Board notes from original Agenda): Old Town business owners are asked to submit 10 best & most important prioritized goals for a 5 year long term project draft. Deadline: August 31st. Can submit to sunriver@inreach.com or bring to Sun River Clothing by deadline.

6. Events: Recommendation from Marketing: Chili Cook Off in stores for November before Thanksgiving. Date TBA

7. Halloween: Recommendation: Pumpkin Drop. Carved Pumpkin Luminary Oct. 30th. Safe Trick Or Treat: Date TBA. (working with the DBA)

OLD BUSINESS:

Installation of Officers Dinner: Sept. 13th @ Bootleggers. \$25. p/person all inclusive. Business community is invited. Linda will send out invitations through OT email data base & other sources. Rsvp deadline: 9/8.

Meeting adjourned