

OTBA GENERAL MEETING MINUTES
August 18, 2011 8:30am
Latitudes Restaurant

GENERAL BUSINESS:

Reports:

Treasurer Report: (see hard copy for account summary) Don went over the financials....
\$22,700 starting balance for August

- 1) Need to vote on post office door signage (no fee given yet for design from Jim Ingram)
- 2) \$128. to replace window
- 3) Need more PO Box renters... pass the word!

Marketing & Promo:

- 1) Fire House Dedication: Great event. Timer needs more work/Fundraiser was nice/raffle raised 2200.00 so far.. goes directly to Amanda
- 2) Car Show : (Bob & Marilyn) – Sept. 29th Distributing flyers in Roseville car show over the weekend/Mad Dash a possibility for music instead of KAHN and located in the parking lot/Need feedback from restaurants on if they will participate and possibly will add vendors for food/Need “Beer Garden” signage/50-50 raffle to be done again/Discussed doing discount methods for events
- 3) Wine Festival: (Marilyn) 10 venues/22 wineries/Have less than wanted restaurants participating
- 4) Fall Decorations: (not discussed)
- 5) Heritage Event: (Melanie Barton) Drawing done on the 17th/Got positive comments on basket/successful event-good attendance at museums
- 6) Landscape/Maintenance: (Don) Gave details on what’s been done and future projects
- 7) OTAPS: Ross not in attendance
- 8) City Manager: (Mike Holmes) Loyce Smallwood wants to change names of places in town, i.e.; Hershel Young park to Tsuda park. Merchants may be approached/Six buildings in Auburn recommended for Nat’l Register of Historic Places.. including Firehouse/Looking at installing spotlight inside Firehouse for evening/Chamber working on ideas to renew memberships/Visitors Center: Final lease nailed down for move to downtown/ADA compliant restroom included in visitors center/Redevelopment funds are frozen at this time.. decision needs to be made to keep the agency in operation

GUESTS: Representative from the Secret Service: Spotting “bogus” bills

New Business Notes:

- 1) Old paper files, scanned to safe electronic storage: Mike O’Brien offering to scan files

- 2) Placer County Visitors Guide: Past 6 mos we have done Steppin' Out mag with walking tour map/board voted to use PCVG and put walking tour in it
- 3) Post Office Flag Pole: Bob Snyder said structurally not a good idea/Lots of flag poles available, suggest put California flag up instead of US
- 4) Holiday Lights (P.G.E): Norris E. outlined firehouse with white lights/new lights being ordered for buildings still needing them/Linda to work with PGE to get the same donation on lights
- 5) By-laws: Being reviewed by Bill C. and then to general meeting for passage
- 6) Banner ideas: Using these for Old Town like AMGEN/we have hardware \$100 per banner
- 7) Deodar Tree: Needs to be looked at and cared for

OLD BUSINESS: 1. Tin Building 2. Procissi Lot

- Checking on having old cars moved that have been sitting there
- Suggest using pavers with a static display, not walked into/moving forward on idea's

ACTION ITEMS: Placer County Visitors Guide: Ad \$2500 for full page

- Requesting a motion to put an ad in visitors guide to determine date later /Ty made motion & Kathy to second – all in favor, none opposed

OPEN COMMENTS : Mike: City council sent AMGEN letter for next year's bid.... funds available also

ACTV: Check out www.actv20.org email auburntv@gmail.com

- For events or announcements for Old Town/7000 viewers on website/Plan to share material with local community television stations/Hoping to get it in the hotels/flyer with info to come

Merchant alert updated

Bogus bills recently passed in Old Town:

Secret Service: Corrine Huston(sp) and Adam from APD

- Passed out examples of counterfeit bills
- Biggest way to tell is the feel of the paper
- Counterfeit Pen: Does not work all the time: bills are bleached and then a higher denomination printed on them
- Cotton/linen is what real bill is printed on
- New \$100 bill coming

- google "know your money" for brochure
- If recognizing counterfeit, you are authorized to take the bill and not give the merchandise to customer... call police; Statement to authorize is available(need to look for it... website?)/observe person, lic plate #, anything to identify them/limit handling of bill put in envelope with date rec'd
- Quick ways to spot a \$20 the feel .. collar should have a ridge/2 tone ink when tilting should be visual/should have security thread/customer keeping money separated when paying, could be using counterfeit vs. real money
- SS is ultimately trying to find print location and shut it down
- Altered real bills can be counterfeit with the president and denomination not matching

Meeting Adjourned: 10:20