

Old Town Auburn Business Association Board Meeting Minutes

Date: Nov 5th, 2009

Location: Bootleggers Restaurant

Kerry called meeting to order.

Fall Street Fair a success.

\$10,400.00 total revenue

\$2600.00 expenses

\$7,700.00 profit

Need to check into alternate shuttle service.

Alex: decorating store windows, school kids? Placer high?

Ross & Ty: city halted pumpkin drop in the square. Alehouse complained.
KAHI's insurance would not cover, KAHI will reimburse the \$500.00.

Alex: action items for shoot out- Go over things to do.

Shoot out to take place November 21st. They will submit a show schedule.

Looking into a banner, should be locally made, buttons a possibility for shopkeepers, school alerts, think Auburn first e-mail blasts, press releases. Street closure need bollards, or street diffusers. Hay bales/ Echo Valley-Connie & CCC to help with clean-up, no rain date scheduled. Flyer for event? Possibly an Auburn Calendar with all events listed? Lamp post marketing, possibly banners that could hang. 3-hour parking letter to business owners up by the court house to see if they agree with additional spots.

New Public Parking sign is up, check it out.

Kerry: decorate fire station and donate gifts to seniors. Possibly Seniors First.

Santa hat for Chana statue and possibly lights.

Ross : PGE update panels in Hershel Young lights, timer needs to be replaced.

Meeting adjourned.