



OTBA General Meeting
Thursday, November 17, 2016
8:30 am

Meeting began at 8:30 at Bistro 103 with Dave Johnson, Don Alis, Brandy Alvis, Peggy Seitzinger, Kristen Marquis, Nell Curran, Kelley Neff, Ton Wangler, Gary Moffat, Mike O'Brien, Tom Candlish, Lisette Rubindaux, Robyn Beer, John Stanley, Patty Dooley

Treasurer's Report- General Account= \$23,468.06, P Office= \$6,808.44
Country Christmas proceeds thus far= 5,653.80

Webmaster Report- 9.982 unique website visits for the month, 6,677st

Facebook visits. Dec 1st the OTBA website will feature a Merchant of the Dayth (one or two) each day leading up to Christmas. On the 25th will be holiday wishes to all. Also, emails will be outgoing to merchants to encourage them to stay open until 7pm on weekends from now until Christmas.

Country Christmas-

- Dave Johnson let us know the Santa Cap is already on the miner statue. We also need volunteers for the two firepits during CC and wood donations for the events. More is more, lots going on for CC is great. Ugly Sweater contest is proposed and details being worked out
- Darlene has 2 promo videos going on the OTBA site. One was viewed in the meeting and appreciated by all. Channel 31 will come also and feature some merchants. Print ads, handbills, posters, inserts for other festivals (i.e. Mandarin), all Chamber and area signs are scheduled and done. CC will also have Victorian era characters walking around and costumed animated characters for pictures with kids
- Rob from Auburn Winds (wind instrument band) will also be featured during CC
- Robyn will be asking for gift basket donations for prizes for decorating and/or sweater contest

General Business

- Kristen- Plans for the Post Office will likely be on hold until after the first of the year. Working on a gift drive for kids
- Gary Moffat- work on the park will start perhaps as early as next week. Still looking for more funding
- Dave- New potential merchant for Commercial Street. Work on Mirabelle's is ongoing. Taste of Chocolate is slated for 2/17. The Chamber has proposed monthly mixers to alternate between OT and DT. All are in favor of going ahead with this. It is determined by vote that individual businesses should handle holiday decorating. Don will provide lots of string lights for the park and Patty Dooley will arrange for them to be put up. Combo OT and DT walking guide has been proposed by Mike Holmes... more information to come
- Don with the Gold County Fairgrounds spoke on the commemorative ornament for Old Town- 1000 will be for sale, limited edition. New image each year and all business districts will have them for sale. The Festival of Lights event will be 12/3 at 2pm at the FG. Also hosting a "Sponsor a Tree" contest for any sponsor to participate in. \$50.00 to buy a tree, decorate it and try to win a prize! Signage for your business will be available, decorate the night before 12/2
- The DTBA is hosting a Family Christmas Festival 12/11
- John Stanley is a Graphic Designer new to the area and happy to help with projects

The Next General Meeting will be held December 15th at Bistro 103