

OTBA General Meeting – 12/17/2009

Meeting called to order by Kerry Terese.

Treasure Don Baker reported that we deposited BID money totaling \$35,979.00. He also reported that we deposited \$640.00 Country Christmas money and wrote \$2,380.99 in payments, leaving OTBA a balance of \$~~,~~3.32 on 12/16/09.

City representative Mike Holmes – reports the City has placed new parking signs;
15 minute in front of Post Office
Parking sign by monument
Brewery Lane parking underway
Jury Parking underway, complete by Jan. or Feb.
Waiting for sub-committee on parking recommendations
Parking enforcement – other alternatives? City has no enforcement in place and will not have any in the near future. City wants a proposal from OTBA. OTBA response is Bernie has already received our proposal. No change to redo parking from 3 hour.

Captain of Police – get past union hurdle. Will send officer for parking if necessary, but does not advise this action. Limited already not a good idea to use officer in this capacity.

Linda Robinson introduces new merchant Al

Country Christmas in final planning. 50+ vendors, billboard changed for the 19th date. Everything up to date. Good advertising in all papers. Betty Gadbury has 2 interested people – Art Gallery 7:45 dance surprise from Pamelot Dance Studio.

New Business – Counterfeit bills – U.S. Secret Service presentation, showing merchants how to spot counterfeit bills.

Don Baker – Shuttle service – Trolley – is it viable? Costly with out city support. Maybe help from county museums. Partnership with Tahoe to use their shuttles during off-season.

Steve – Poppies retail business needs 3 hour parking on Lincoln Way.

Geri Bray – attorney – stated their feelings of limited 3 hour parking and what this would do to their clients.

Linda makes motion to vote on next months January meeting
Steve seconds motion

Open discussion

Center of Town Project – Bob Schneider update.

Lisa – Ale House – opposes project, will hurt their business. Would like to see business plan with dates and hours bollards would be up.

Linda Robinson makes a motion to donate \$100.00 to the Auburn Boys and Gils Club
Second'd and Approved

Meeting adjourned