



OTBA General Meeting  
*Thursday December*  
*December 15, 2016*  
*8:30 am*

Meeting began at 8:30 at Bistro 103 with John Stanley, Dave Johnson, Linda Moffat, Nell Curran, Brandy Alvis, James Wermes, Robyn Beer, Kristen Marquis, Darlene Lyons, Lynette Niboux, Daniel Berlant, Jessica Haddad, Mike O'Brien, Patty Dooley

**Treasurer's Report-** None

**Post Office-** Nothing New

**Herschel Young Park-** Still pursuing funding for project

**Daniel Berlant-** Not much happening at the city. Need to enhance participation in Economic Development Committee.

**Mike O'Brian-** Facebook has 6.888 likes, up to 75/ week now! Largely this is because of the efforts of EZ Events and the videos/ posts done for Country Christmas. Market Trends who handles our website has upgraded and our site is now very fast. Now, in some instances we have over 50% of our facebook site visitors do a "post engagement" (action of some kind after landing on the post).

**Country Christmas-**

Last Saturday 12/10 was rainy and impacted the attendance of patrons and vendors, though there were more of each than anticipated given the huge storm! The emcee, Jen was great interacting with vendors, keeping everyone engaged, etc. Next Saturday 12/17 should be cold but dry & ought to be very busy

- Extra help is needed for assembling and posting no parking signs
- Extra help is needed for setting up and monitoring the firepit
- Two cars were towed last Saturday, our goal is zero!
- Voted "yes" to keep Santa in the markethallway
- Warming station served about 70 patrons (per Nell) and for this Saturday lighting and signage will be improved and it ought to be quite busy.
- Brandy suggested that for 2017 we may consider the booths down the center to open access to merchants
- Voted to have a raised stage for this Saturday but no tent
- Kristen thinks the Procissi parking area could serve as ADA parking for next year

## **General Business**

- Taste of Chocolate is in the works and will be 2/12
- The Walking Tour Guide per Mike Holmes may be changed. Several members commented on the cost of that (even if shared with DT) and would there be potential for sponsorship or donation?
- Four new committees are due to form and need volunteers for 2017. They are:
  - 1Budget Committee – Headed by Kelley Neff
  - 2Events Committee
  - 3Decorations Committee- Headed by Robyn, with Kristen
  - 4Marketing Committee- Headed by Brandy

Please consider lending your efforts to help in these areas in 2017!

Next Board Meeting will be held January 19<sup>th</sup> at Bistro 103 at 8:30am

*Happy Holidays!!*