

10th Annual “A TASTE OF CHOCOLATE” Merchant Application and General Information

WHEN: Sunday ~ Feb. 8th, 2015 Noon to 3pm

SPONSORED BY: The Old Town Business Association and
the American Association of University Women (AAUW)

INFO:

- This event is a promotion inviting visitors to a fun chocolate tasting event, shop in Old Town and a co-op fundraiser for the AAUW. Ticket price is \$20.00 for chocolate tastings and will be available for purchase at the Auburn Courthouse the day of the event or online. Raffle prizes will be donated by the community and tickets will be sold at the courthouse and at the Re-Find Living porch only with the drawing at 3:30. Wines be provided at a limited number of locations and served on their premises only for an additional charge (TBA). It is suggested that your servings of chocolate provide a \$2.00 value per taste and that you provide 200 servings. Remember, these are only tastes since many merchants will be participating and the ticket allows a taste at each location.
- If merchants run short, the AAUW will have “backup” servings that you can call for and have delivered. Contact # will be provided on the 8th.
- All net proceeds will be divided equally between OTBA and the AAUW. If you need help with serving, the AAUW will provide a volunteer upon request.
- Merchants will provide table, cover & decorations. Paper goods will be provided for you. Guests will be given a clear “To Go” box with a “passport” attached & 1 free raffle ticket. Balloons will designate participant locations.
- A “passport” will be distributed during check-in with numbered TASTING STATIONS that correspond with the map. A description of your entry will be on the “passport”. Tickets will be numbered on the back to be initialed for each taste by the merchants, (prevents double & triple dipping).
- Guests will be responsible for turning in their “passports” at the check in location by 3:30 to qualify for the raffle drawings.
- If you would like to participate in our 10th annual event, please fill out the information below and return it to me no later January 20th. You can also scan this back into your computer and email it to me. Please fill out this form completely. If you have any questions, please be sure to call: 888-1585 or email me @:sunriver@inreach.com. Linda Robinson.
- Posters and handbills will be distributed soon and press releases have been set up.
- A “Pre-Ticket” PAYPAL purchase option is offered on the OTBA website: www.OLDTOWNauburnna.com (click on Tickets at bottom). Be sure to let your customers know of this option. Guests payments will be confirmed & they will turn in their payment confirmation at the Check In Station to pick up their ticket and “passport”

NAME _____ **STORE:** _____

ADDRESS: _____ **TEL#:** _____

EMAIL: _____ **YOUR ENTRY** _____

Will you donate a raffle gift? _____ **Item** _____ **Value:** _____

NOTE: Environmental Health is requiring that all participants list ingredients and your home address! Sorry, but this is the only way the H.D. will allow this event. Use separate paper for this.